

SAMPLE News Release

For Immediate Release

DATE

Contact: CONTACT NAME

Telephone #

Day of Event CELL #

Local Leaders Discuss the Value of Arts and Culture at Community Forum *Public Invited to Attend Free Event on (DATE)*

(CITY) – In a dramatic step to highlight the economic, educational, and social impact of arts and culture in California’s communities, the (NAME of ORGANIZATION) today announced that it is hosting an “Arts Forum” meeting at (DATE and TIME) at the (PLACE).

The effort is part of a statewide push to hold public meetings all over the state. To date, Marin, Pasadena, Santa Clara, San Francisco, Sacramento, and Oakland have scheduled community events. With support from the California Arts Council, the (NAME of ORGANIZATION) is one of many groups recognizing the importance and value of the arts to their neighborhoods and holding a forum. The purpose of the “Arts Forum” is to generate public awareness, mobilize supporters, and address cultural issues of local concern. Organizers have been active in inviting local elected officials, arts leaders, community members, and members of the news media. Those already confirmed include: (NAMES).

“The arts simply make our communities better places to live and work and provide a vital component to our kids’ education. As the state faces huge cuts to arts funding, it is critical to host an event which addresses the needs and challenges for California’s future,” said Arts Forum coordinator (NAME)

For more information, go to (ORGANIZATION’S WEBSITE) or www.cac.ca.gov

###